

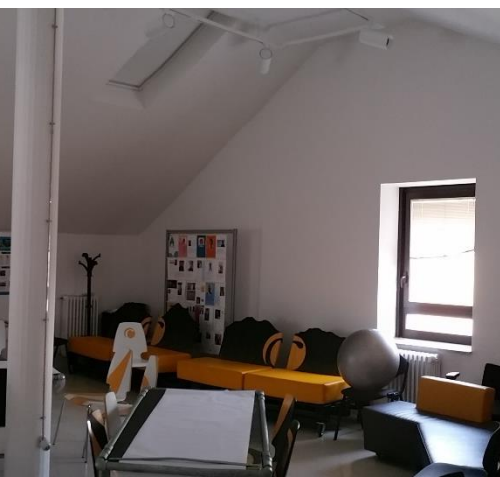
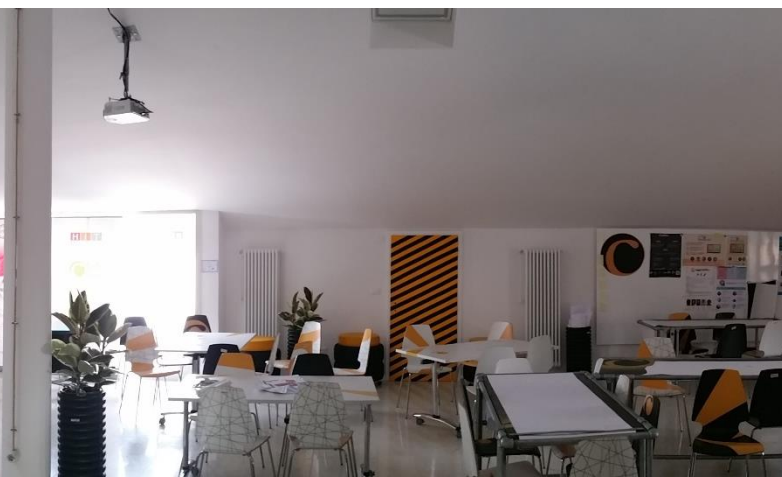
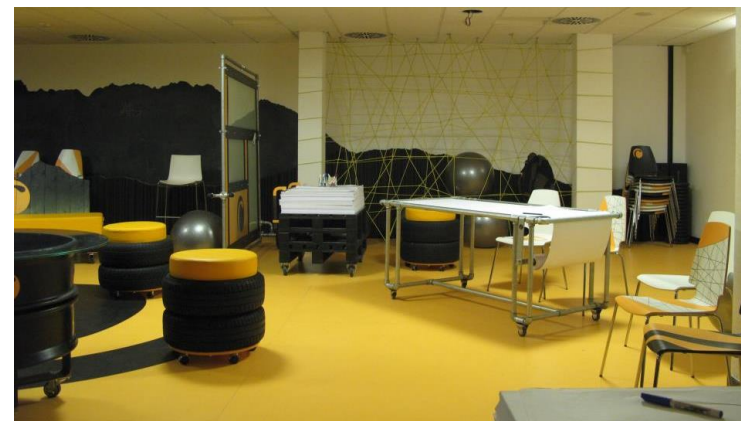


UNIVERSITY  
OF TRENTO - Italy

# Fostering Entrepreneurial Spirit at the University: How Contamination Creates Opportunities









# I&E Life Long Learning Path

## Entrepreneurs



Accelerators and incubators

## Companies



## University Students PhDs & Researchers



Mobile

## Secondary School



lab @ school

## Primary School







Over 2.000 boys and girls attended Coderdojo since its opening on Nov 2013.  
Purely based on voluntary mentoring. Mentors opened 4 more Dojos since then





10 primary schools involved





# I&E @ school

Successfully implemented since 2014  
in over 20 High schools in Trentino

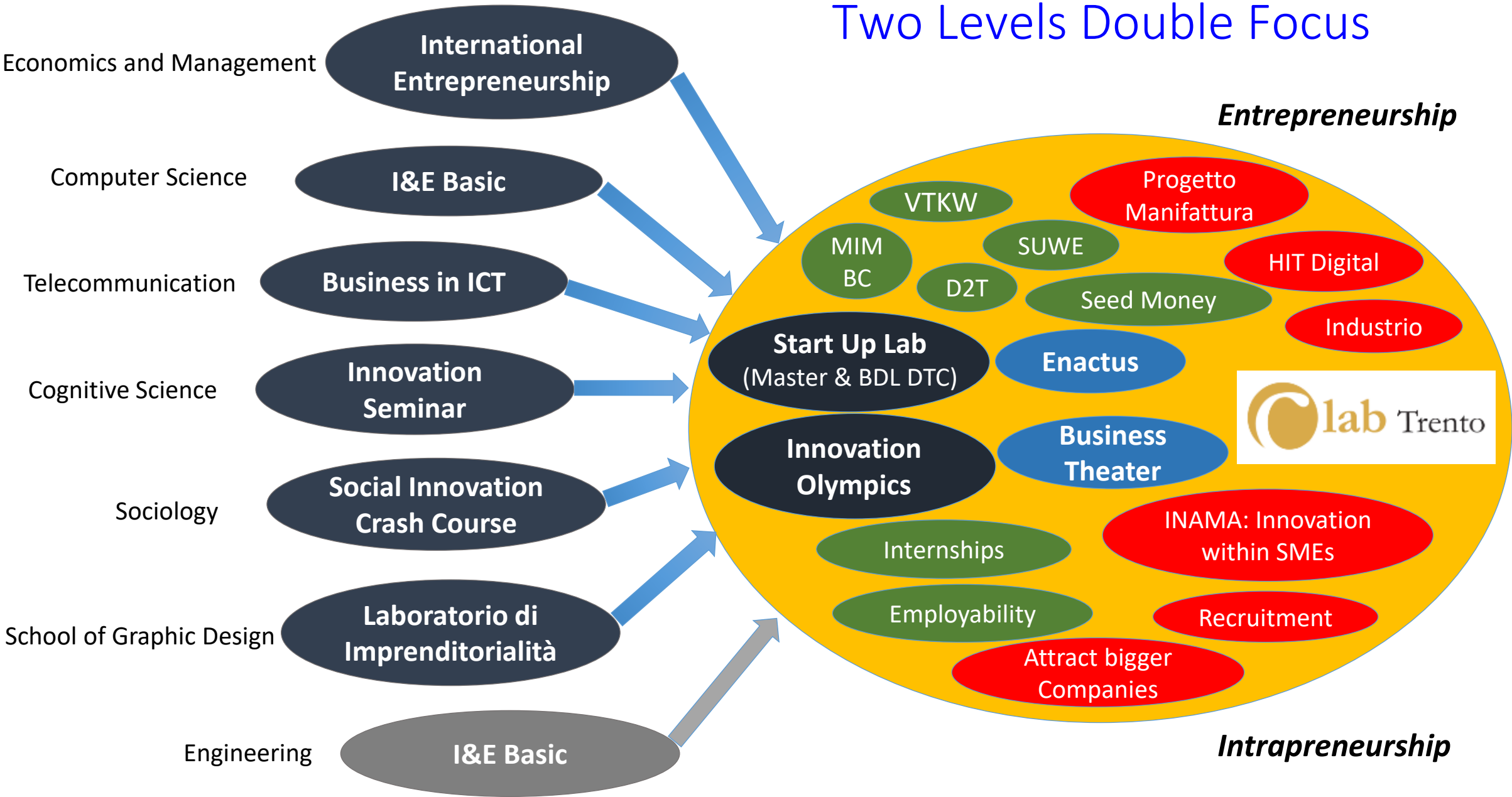




# I&E@school: Training of the Trainers



# Two Levels Double Focus





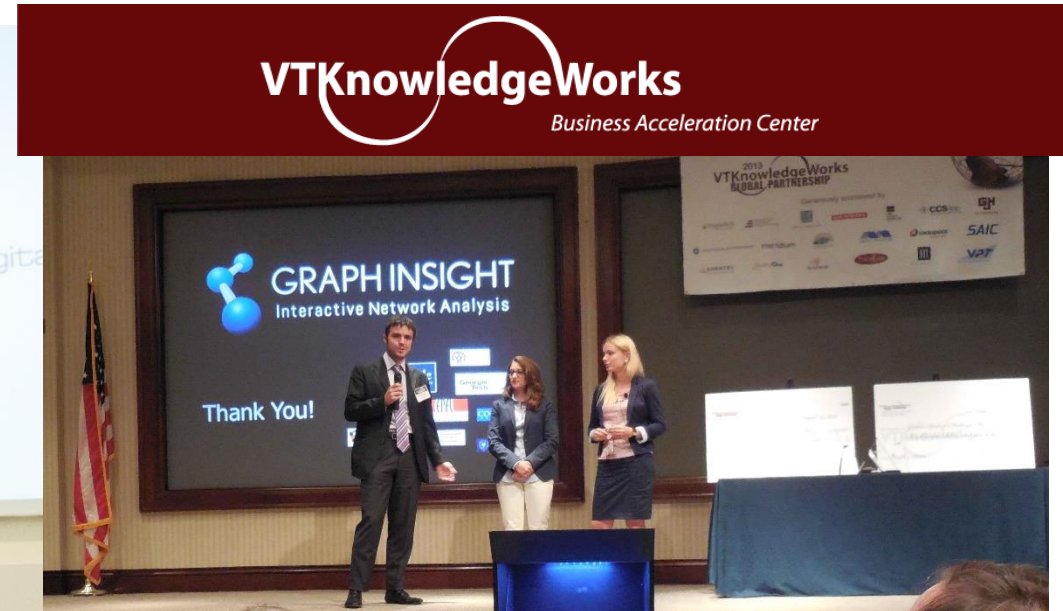


Participants are cross-pollinated by close interaction with startuppers.  
Students can select to do their internship with a start-up.





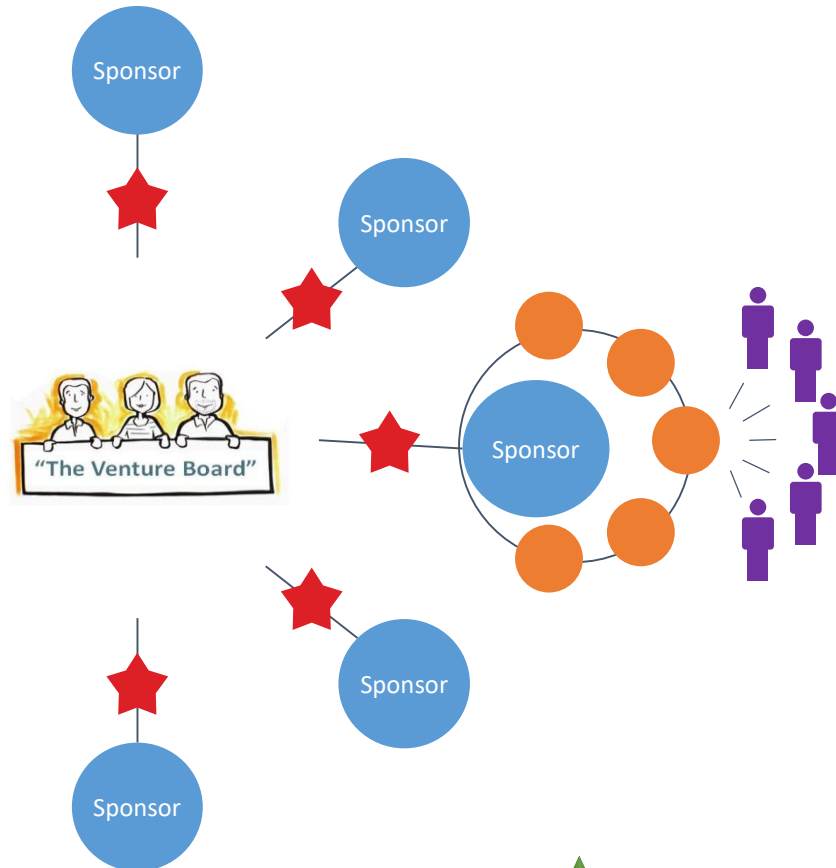




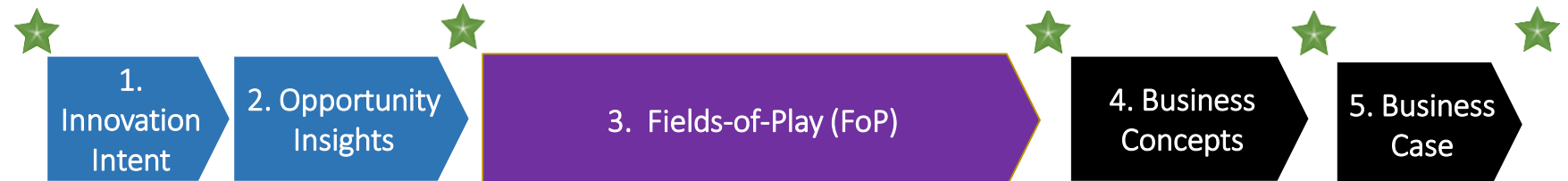




# The Innovation Olympics



- **VENTURE BOARD:** A board composed of representatives from the sponsor company, Uni Trento and IXL will act as steering committee
- **SPONSORS (companies):** 4 o 5 companies will launch a challenge
- ★ **TEAM MENTORS:** One for each sponsor will support the teams actively and act as interface with the client
- **TEAMS:** 3-5 for company
- **STUDENTS:** 3-5 per team, with ideally different backgrounds
- ★ **Company meeting**







# The Innovation Olympics in Trento







Autostrada del Brennero SpA  
Brennerautobahn AG

**MARANGONI** ™



**Miele**  
IMMER BESSER

**FANTIC**  
motor



 GRUPPO CORDIFIN®





# Improvisation Theatre & Business Theatre





A close-up photograph of a young lion cub yawning. The cub's mouth is wide open, revealing its pink tongue and sharp canines. Its eyes are partially closed, and its whiskers are prominent. The background is a blurred, dark brown color.

Before treatment





**After Contamination**





**THANK YOU!**

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